

Douglas Marketing Group named a *Three Best Rated*® advertising agency

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Windsor, Ontario – Sept. 28, 2017– Douglas Marketing Group (DMG), an international marketing and communications firm with a 25+ year history of award-winning creative initiatives, is pleased to announce it has been named one of the Top 3 advertising agencies in Windsor by [Three Best Rated](#)®. The Douglas Marketing Group listing can be viewed [here](#).

The goal of Three Best Rated® is to identify the top three local businesses, professionals, restaurants and health care providers in larger cities throughout Canada and share the information with consumers. There is no fee to be listed and the review team considers reputation, history, ratings, customer satisfaction, trust and cost of services.

A long-time leader in the development of wide-reaching professional and consumer branding campaigns that include website development, online and offline advertising and messaging, public service announcements, social media, consumer product packaging design, fund development elements, direct mail and overall marketing strategy, DMG is known for bold messaging that engages target audiences to take action.

Kay Douglas, DMG founder and president, expressed gratitude for the firm’s most recent award.

“As a firm that advances messaging campaigns on both sides of the Canada/U.S. border, it’s good to know we have still retained a local feel by our clients who serve the Windsor area,” Douglas said.

With an early focus on technology, including the proprietary marketing brand management software and visual roadmap, [DMG Big Picture Landscape](#)® and its companion software, [ROIAlly](#)®, DMG’s software and trademarked and licensable marketing campaigns have been a key agency differentiator throughout the firm’s 25+ year history. DMG’s signature online/offline marketing strategies reach audiences in business, healthcare, public health and education, non-profits, manufacturing, spirits, tourism, hospitality, and food production and processing. DMG is a multi-year winner of the coveted Summit Creative, Aster, and Hermes Creative awards in categories including complete branding, packaging, consumer websites, business to business websites and video production.

About Douglas Marketing Group

Celebrating more than a quarter century of providing art- and technology-infused, relationship-based marketing solutions, Douglas Marketing Group (DMG) is the visionary behind the marketing brand management software and visual roadmap, [DMG Big Picture Landscape](#)® and its companion software, [ROIAlly](#)®, the strategic marketing return on investment budget tracker. With offices in Detroit, Mich., and Windsor, Amherstburg & Welland, Ontario, the full-service marketing and communications firm brings a global view to local, regional and national campaigns and cross-border partnerships. Learn more at <http://www.experiencedmg.com>.

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