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For further information:
Amanda Iera,
VP of Marketing
519-258-1858 ext. 22
aiera@experiencedmg.com

Local business woman receives top 10 Recognition for Global Business Award

March 27, 2015 (Windsor- Detroit) Kay Douglas, President and Founder of Windsor-Detroit based Douglas Marketing Group was presented with the Global Business Award from the Detroit Chapter of the National Association of Women Business Owners (NAWBO). The awards presentation for the 2015 Top Michigan Business Women represents industries and women throughout the region that have become trailblazers in business.

Douglas' Global Business Award is a direct reflection of her commitment and work in Detroit-Windsor where she has become an ambassador for our "International Region." Her full-service advertising agency has been serving clients in Michigan and Ontario since 1991 and established a Detroit-based office in 2007. The group recognized the woman-owned business and Kay as a leading-edge agency that has bridged Detroit – Windsor and created outreach to a global market place through her proprietary software and internationally award winning campaigns as well as ongoing community outreach and board commitment.

This visionary approach has led to the development of her firm's proprietary software that manages brands and fully integrates return on investment dashboards to track results for clients in North America, Africa and Asia. Douglas has been at the forefront of promoting our "International Region" from hospital to healthcare and beyond, recognizing the unique opportunity this presents to do business.

Kay was honored with a group of distinguished business women who have made a difference for the people they work with and the communities they serve. The group's featured speaker was Florine Mark, founder of Weight Watchers in Michigan.

"NAWBO is an inspirational group of women who understand the value of women growing businesses that support the growth of our international region and support each other to affect change. I am honoured to have been recognized with this award and thankful to NAWBO for the work it does."

About Kay Douglas

Kay is the President of a successful international advertising agency with a history of developing award winning, marketing, advertising, fund-raising and PR campaigns. Her community involvement has spanned across both sides of the border, this includes the Canadian U.S. Business Association, the Windsor Essex Economic Development Corporation, Executive Women International Detroit-Windsor Chapter and Henry Ford Health System - Board of Trustee Committee – Responsibility and Advocacy Committee. Kay is the proud 2014 Athena Award recipient from the Windsor-Essex Regional Chamber of Commerce, has been recognized by Women Business Enterprises with the 2014 Perfect Pitch Award, and by national and international marketing and design awards.

About NAWBO

About NAWBO Greater Detroit Chapter Founded in 1980, five years after the national organization, NAWBO Greater Detroit unifies women business owners in the Southeast region ranging from sole proprietors to women leading over 200 employees. Through events and other collaborative efforts, area women business owners are able to leverage professional relationships while advocating for women rights in the business sector.



WINDSOR
DOUGLAS MARKETING GROUP
4960 Walker Road, Unit 2
Windsor, Ontario N9A 6J3
P. 519.258.1858 USA. 248.522.6269

DETROIT
DOUGLAS MARKETING GROUP, LLC
10900 Harper Road, Suite 100
Detroit, Michigan 48213
P. 313.571.1858 FAX. 888.761.5164

NIAGARA
DOUGLAS MARKETING GROUP
Seaway Mall, 800 Niagara Street
Niagara, Ontario L3C 5Z4
P. 289.723.6466

WWW.EXPERIENCEDMG.COM
INFO@EXPERIENCEDMG.COM