



For Immediate Release

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The Creative Process Fuels Creativity.

Kay Douglas has released her Second Edition of "Yours for the Dreaming The Creative Process: 6 Steps to Fuel your Creativity". It is a personal commitment for Kay to encourage creative thinking and new perspectives on reading. Kay shares, "As an artist, I feel it is important to teach children how to hold on to their creative ability. When children carry their creativity into adulthood it provides them with the tools to think through difficult challenges, to imagine bigger than they would otherwise, to refuse to settle for what is just because it is." The book is a contemporary piece that integrates visuals, color, abstraction and word play to present a variety of options for the reader to develop a process for creativity that can be applied to all areas of life enrichment.

Kay has put her creativity into a 6 Step process that can be engaged by people of every age. The process consists of: Perception, Idea, Recording, Understanding, Transformation and Presentation. Children will learn how to take an idea from start to finish, develop story telling and journaling and work through idea generation with others. It allows them to work using materials and concepts that will result in the presentation of their own creative license. The Second Edition of "Yours for the Dreaming" has exercises on creativity at the back of the book. "We couldn't believe what we were getting from the kids... We let them express their own dreams on paper." Said one Primary School Teacher. The creative process can be integrated within the health care field as a life enrichment tool, within educational curriculum to foster growth and development, with community organizations and libraries as well as integrational programs and even within corporate environments in order to find new ways to apply creative thinking.

The "Yours for the Dreaming" creative process is currently being integrated in elementary schools in Michigan, Windsor and in Kenya, Africa. The program has been integrated in creative workshops at the Seniors Centers, schools and the library system with a broad appeal to seniors and children as well as an intergenerational application. The key elements were produced in Michigan, the kit in Detroit, the cart and center of innovation in Novi.

As an extension of "Yours for the Dreaming", The Art Center on the Go has been developed which provides a unique opportunity to create a mobile workspace and storage unit that enables a person to bring their studio space with them, whether it is indoors or out. Currently, Windsor Public Library has been host to the Art Center on the Go Art Show which has showcased art that was created by seniors through workshops and utilization of the Wall Studio and Art Center on the Go.

"Yours for the Dreaming" is a constantly evolving project that has involved Workshops, Speaking Engagements and Art Shows such as a Kay Douglas Gibson Gallery Showing in early Spring 2010 which is moving to Lake Orion and eventually to Brighton later this year. The Workshops and speaking engagements showcase the book and present the interactive 6 Step Process to the audience. Recent Speaking Engagements include Oakwood Public School Parent's Group Parent-Child Workshop and a May Court Club of Chatham engagement where Kay applied the creative principle to effective marketing and the use of strategic and critical thinking in order to uniquely position companies, corporations and not-for-profits, inspiration was abundant. "Kay did a wonderful job and has really inspired us. We have set up a new Committee called 'Growth and Development Committee' to deal with finding new members, mentoring & retaining them, and promoting fundraisers. We are very excited about the up-coming year." Said Lynda H.

The program includes educational kits, books, posters, note cards, bookmarks and journals. The center of innovation, which houses the materials and Art Center on the Go provide an easy to assemble stylized set to facilitate programming in educational, healthcare, not-for-profit, home and corporate settings.

If you are interested in purchasing The Second Edition of "Yours for the Dreaming The Creative Process: 6 Steps to Fuel your Creativity" or arrange a Speaking Engagement by Kay Douglas; please contact Douglas Marketing Group at (519) 258-1858.